

VALLEY VIEW PTO MINUTES

Meeting held on March 8 @ 6:30 p.m.

Attendees:

- Deb Banker - President
- Verica Liautaud - Vice President
- Paul Lotz - Treasurer
- Lindsay Olson - Secretary

Maria Scott, Jennifer Cashin, Stefanie Wachter, Mary Anderson, Tracy Florence, Dana Glave, Anna McIntyre, Lisa Richardson, Amanda Cohn, Tiffany Elswick, Tim Glosson, Christy Witt, Lisa Taylor, Brenda Cain, Mary Tomlinson, Hannah Pozzi, Danielle Leitner, Lynda Oliver, Jennifer Scott, Jeanne Wechselberger, and Michele Nepras.

Call to order: 6:37 p.m.

Welcome: Deb Banker

Approval of February minutes: passed

Officer's Reports:

- **President's Report:**
 - Fundraiser kickoff was last Thursday. The kids were really excited. The campaign runs through the 15th when money and order forms are due! There are a number of prizes. For selling 10 items kids can go to the Incredible Inflatable Party which will be after school on May 18th. The grand prize for the family that sells the most items is an overnight stay in Chula Vista, WI with water park passes. The classroom that has the most students who sell over 10 items wins a Pig Out Pizza Party.
 - The Spanish books for the book exchange have arrived. March 10th is our next book exchange.
 - May 26th is Market Day and Spirit Day. Our Spirit Day theme this month is Cubs vs. Sox. Students are encouraged to support their favorite team.
- **Vice President's Report:**
 - none
- **Treasurer's Report:**
- A report was handed out and deposits and withdrawals were briefly explained. There were no questions about the budget. Our available funds are at \$8200.00.
- **Principal's Report:**
 - We invited Shaun Eck from Illinois State Bank who is helping us raise funds for the STAR Program. He explained a special program that he and Mrs. Cohn have set up through the bank.
 - We finished our ISAT tests last week. We decided to do an ISAT boot camp and we made it exciting for the kids. We plan on sticking with this theme next year.
 - The second grade musical is on Thursday night for the public and on Friday morning for the entire school.
- **Assistant Principal's Report:**
 - none

Committee Reports:

- **Yearbook:**
 - The yearbook work day was a success. We had held a cover art contest and we have decided to scan all of the entries to include throughout the yearbook. The yearbooks will

be delivered in early May. We presently requesting personal ads which are due in one week. We are also taking business donations for advertising on our pages.

- **FunFest:**

- We are all set with parking at Parkland and a bus is available. It is set for May 7th.

- **Spring Book Fair:**

- We have volunteers already working on different programs. We are looking at doing a Grandparents Night. We have ordered birthday books and are waiting to order the books on CD for the 4th and 5th grade classrooms.

New Business:

- **Fundraiser Ideas:**

- Discount Cards: The cards would cost \$10 with a \$5 profit for the school. SaveMore Cards would do all of the field work to get merchants to sign up for the card. There will be about 15 merchants on the back of the card. It is good for one year.
- Mr. Z's: This is a catalog sale. There are several options for what products you want to sell (cheesecake and cookies, chocolates, magazine subscriptions, cheese and sausage, etc.) The profit is 50% for the main catalog. The frozen product catalog returns 40% to the school. There is a whole prize program to get the kids excited about participating.
- Market Day: We have made \$72,000.00 in profit over the past 9 years just by doing the grocery programs. They have a catalog sale in the fall too. Since they are already partnered with Valley View they will be offering special benefits which will result in 50-55% profit and a prize program.
- Original Works: This company changes original artwork created by the students and puts them onto mugs, magnets, etc. They will offer about 33% profit to schools. The company supplies the paper to the teachers and lesson plan (they have over 100) if they are in need of ideas. The artwork is then in the company makes a preview magnet to send home with students. They can choose to purchase that magnet and they can order more products with the artwork on it.
- Friday Movie Night: A parent will look into having this hosted at the movie theater. There were concerns about where to show the movie since we have no large screens. An idea came up that maybe we could have people show kids movies here while parents go out.
- Pumpkin Fest: This is similar to the FunFest but around Halloween. There could be a dunk tank and face painting.
- Dances: Daddy/Daughter or Mother/Son dances could be held at the school.
- Sports Events: Maybe the school could host a basketball game.
- Teacher vs Students Dodgeball Night
- Lip Synching Show: The kids could lip synch and families could eat dinner while the show is taking place.
- Adult Banquet Dinner: This would be an adults only dinner with raffles and auctions.
- Direct Sales Fundraiser: This could be set up before Christmas.
 - *Gold Canyon Candles* - The school would earn about \$8.00 per candle sold.
 - *Tastefully Simple* - The products in this catalog are reasonably priced and can be directly shipped to people. There could be some prizes for top

sellers. You earn 15% on sales up to \$1000.00, but if you sell more than that the school would earn 20%.

- *Sassy Primatives* - This would result in \$5.00 profit on each candle sold. It is a local business where everything is handcrafted right here in McHenry.
- Art Auction: The kids could make artwork to be sold. Maybe we could attach a Chili night or a Bake Sale to it. The kids could do a presentation about how and why they created the piece. We could sell the items in dollar increments.
- Christmas/Holiday cards: Kids enter a contest and they create a Holiday cards. We could sell that to our parents and community.
- Musical Play: The fourth and fifth graders could be involved in a musical.

Due to time constraints it was brought up that voting should be held at our April Meeting. Stefanie Wachter motioned, Tracy Schmidt seconded. It was passed.

Unfinished Business:

- **Teacher Requests:**
 - Bette Chwalisz is asking for \$24.00 to buy supplies for her classrooms since she has had several new students added to her class since the beginning of the year. Stefanie Wachter motioned, Brenda Cain seconded. It was passed.
- **Board Nominations:**
 - Jennifer Scott is nominated for President. Brenda Cain motioned, Tracy Schmidt seconded. The nomination was accepted.
 - Anna McIntyre is nominated for Treasurer. Lynda Oliver motioned, Lisa Richardson seconded. The nomination was accepted.
 - Jenny Cashin is nominated for Secretary. Mary Anderson motioned, Lynda Oliver seconded. The motion was accepted.

Parent participation winners:

- Ms. Bartodziej's Class won for our November/January. Mrs. Tomlinson won for the February/March competition. They will be receiving \$25.00 each for their classrooms.

Next Meeting: April 12th

Adjournment: 8:07 p.m.